

## **Policy on Commercial Endorsements**

As a general principle, Market Harborough U3A will not endorse any commercial product or service, though we might, at our sole discretion, pass on information to all or part of our membership, **provided that**

1. We do not release any of our members' personal data without their explicit consent **AND**
2. There is either an acceptable financial benefit to MHU3A **OR**
3. There is a definite benefit, such as a discount, to our members generally **OR**
4. The information might be of interest or advantage to specific group leaders, who will decide whether to respond or not .

In the event of any doubts about an appropriate response, requests will be considered on a case by case basis by the committee.

Approved by the committee on 1 November 2017